



## **The new Speed of Finance**

Agilität, Flexibilität, Geschwindigkeit: So werden Finanzabteilungen zum Treiber der Unternehmenstransformation

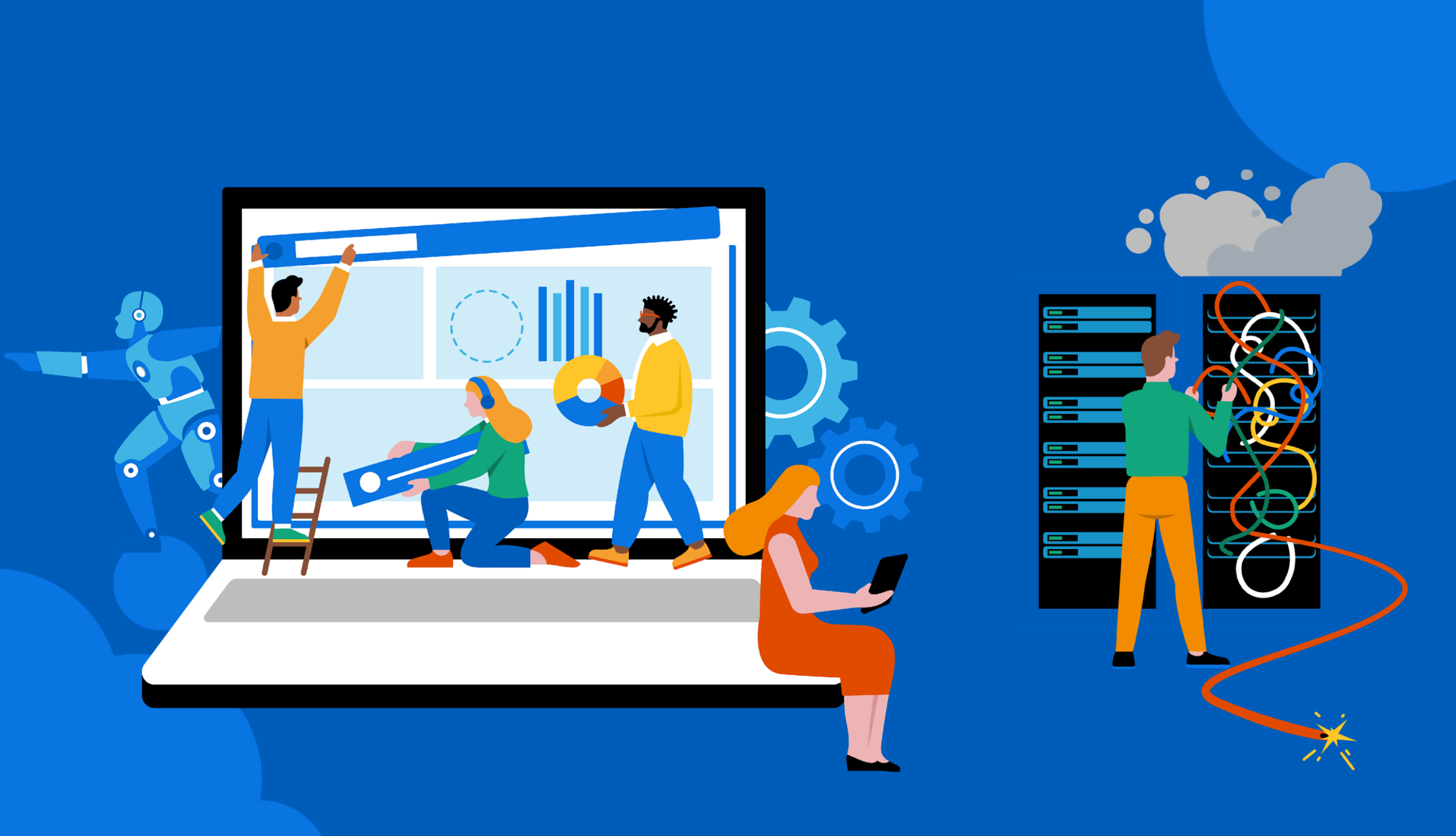
*Berlin, September 2021*

# Zukunftsgerichtete Aussagen

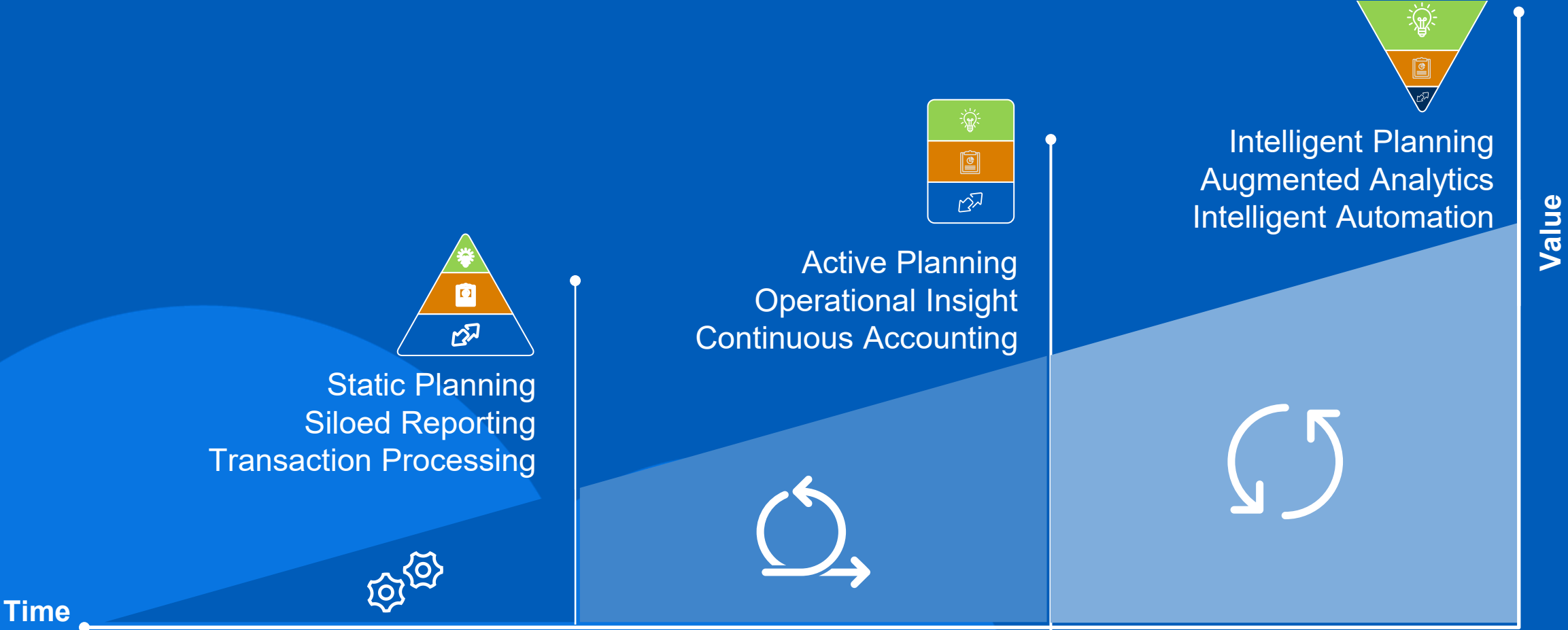
This presentation may contain forward-looking statements for which there are risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, Workday's business results and directions could differ materially from results implied by the forward-looking statements. Forward-looking statements include any statements regarding strategies or plans for future operations; any statements concerning new features, enhancements or upgrades to our existing applications or plans for future applications; and any statements of belief. Further information on risks that could affect Workday's results is included in our filings with the Securities and Exchange Commission which are available on the Workday investor relations webpage: [www.workday.com/company/investor\\_relations.php](http://www.workday.com/company/investor_relations.php)

Workday assumes no obligation for and does not intend to update any forward-looking statements. Any unreleased services, features, functionality or enhancements referenced in any Workday document, roadmap, blog, our website, press release or public statement that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all.

Customers who purchase Workday, Inc. services should make their purchase decisions upon services, features, and functions that are currently available.



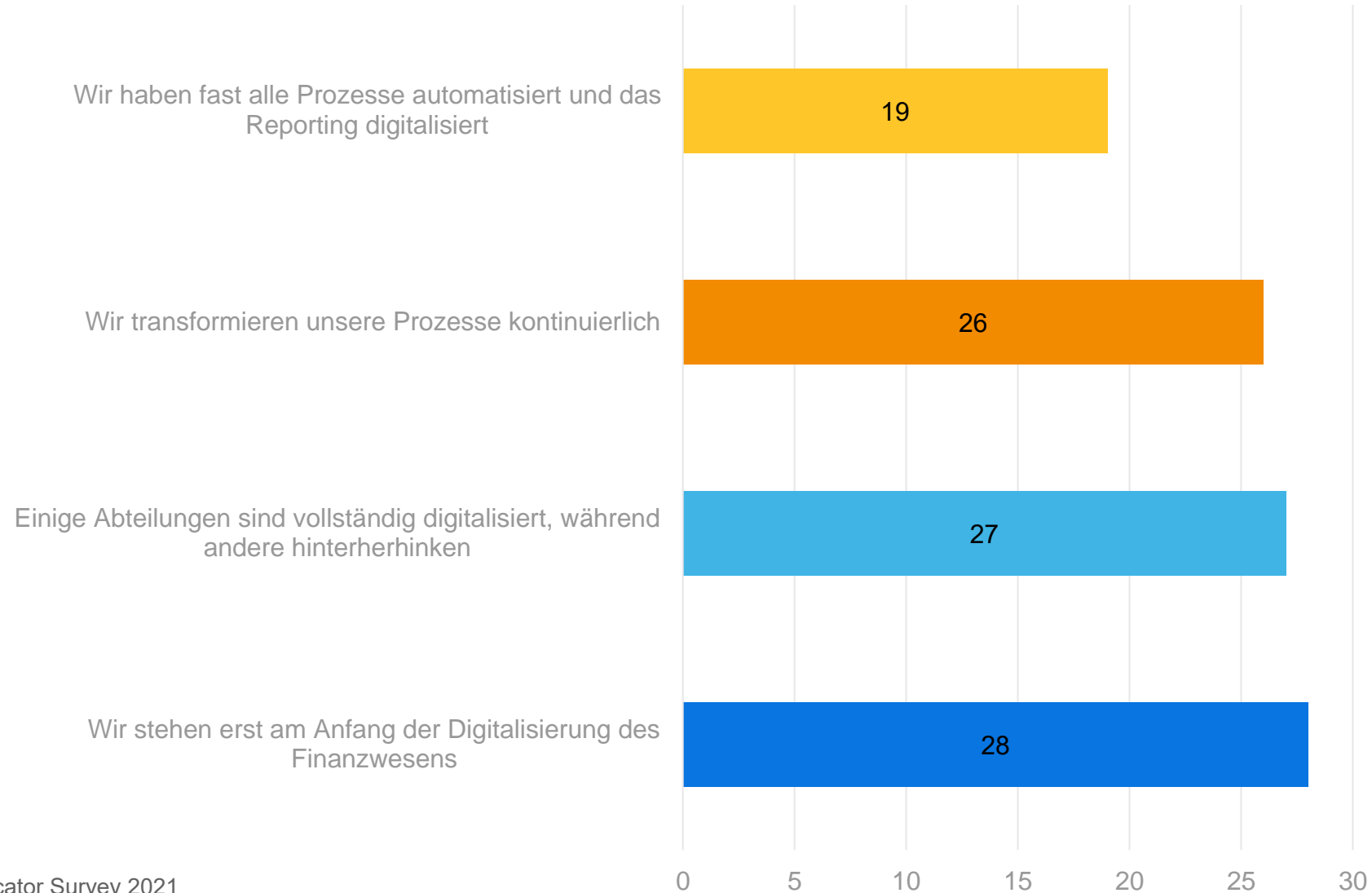
# Journey to the Future



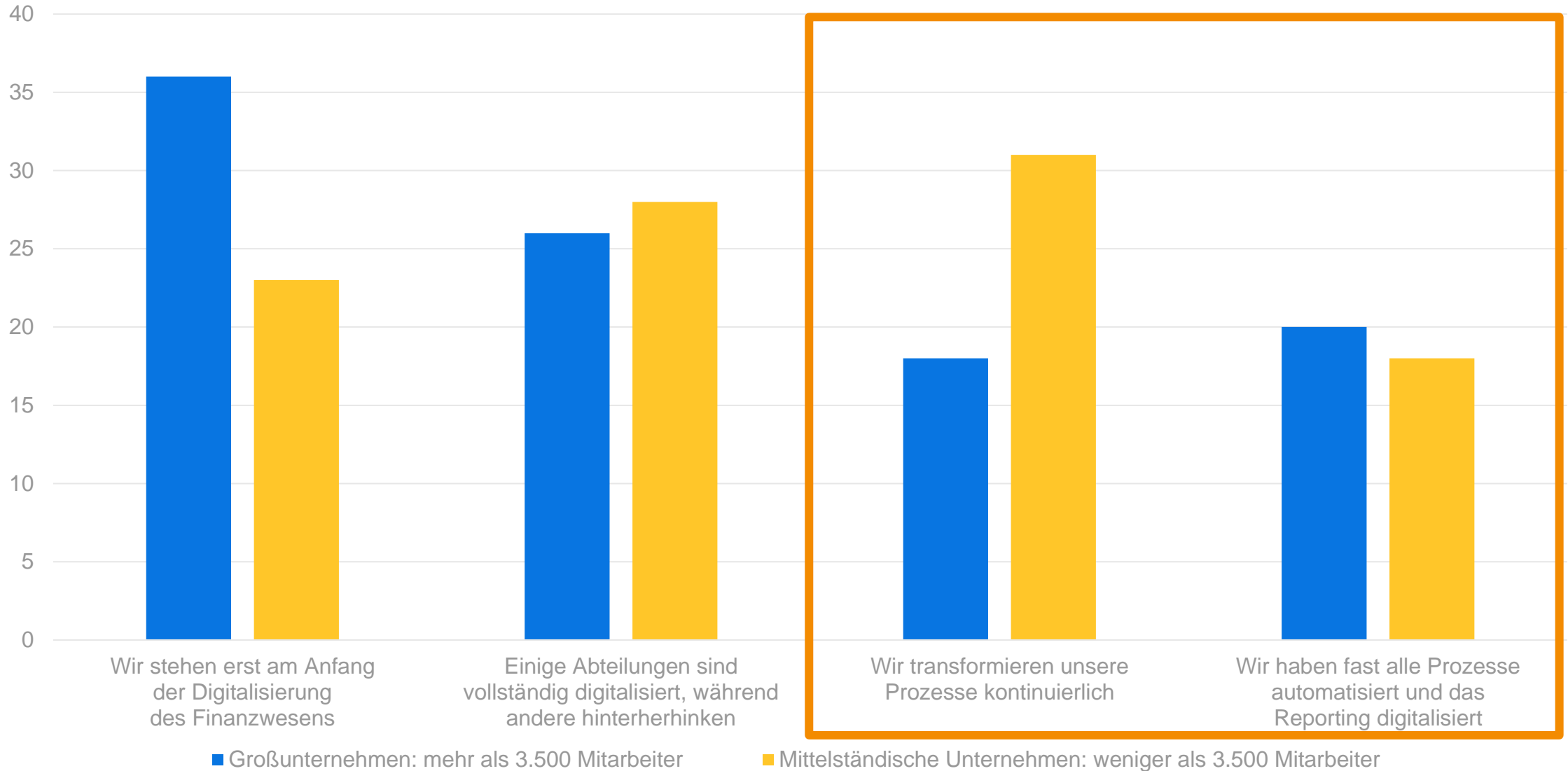


Wo stehen Sie?

# Mehr als ein Viertel der Unternehmen stehen am Anfang ihrer digitalen Transformation



# Reifegrad der digitalen Transformation nach Unternehmensgröße

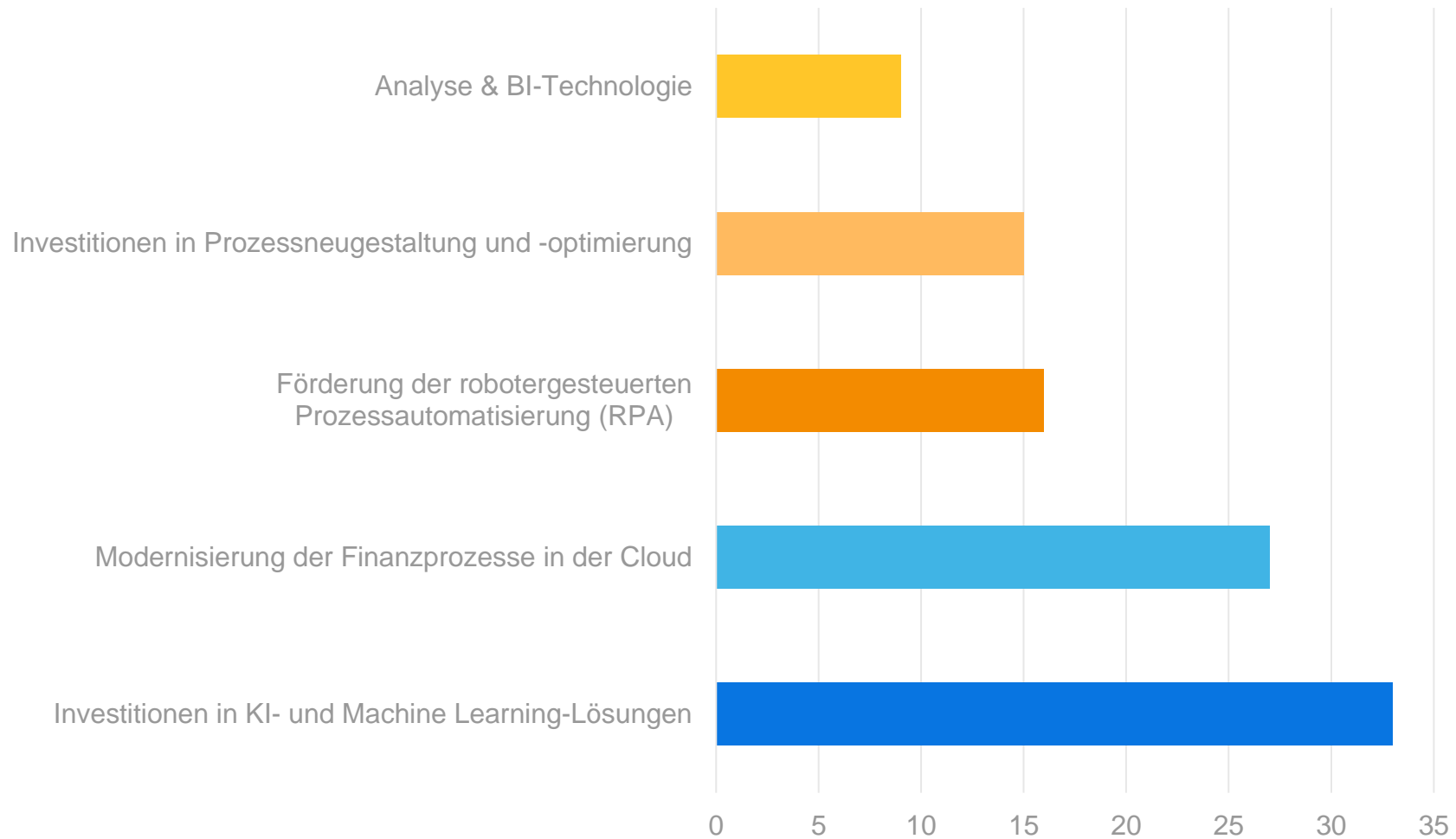




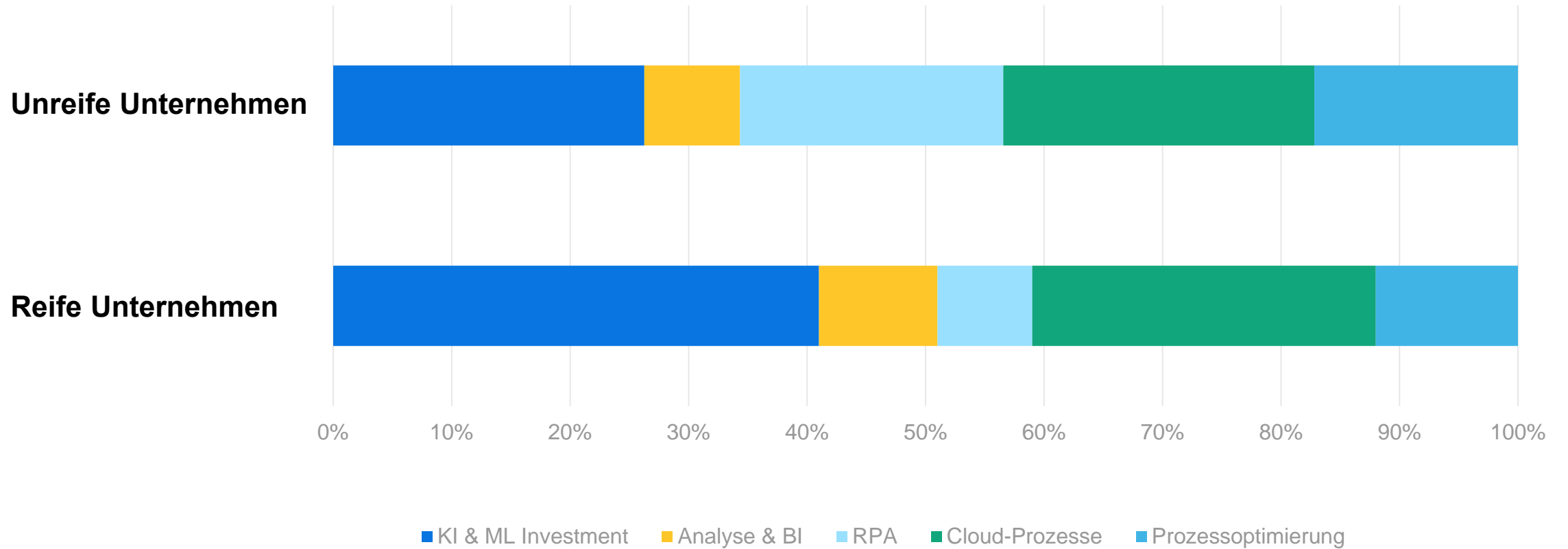
Welche Investitionen planen Sie im Laufe der nächsten ein bis drei Jahre, um Ihre wichtigsten Digitalisierungsziele zu erfüllen?



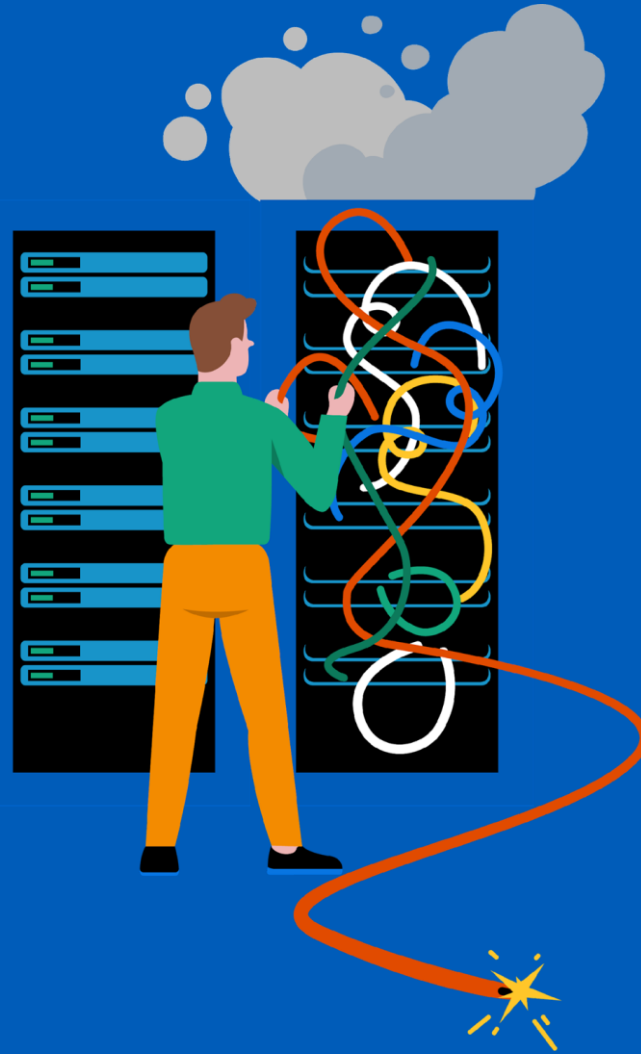
# CFOs setzen auf ein datenbasiertes Transformationskonzept...



# ... je nach Reifegrad!



# Wenn es denn so einfach ist, warum....?



# Lack of technology skills and resistance to change hinder finance digital transformation

Digital finance transformation is slow:

85%

Have not fully implemented many finance digital transformation initiatives

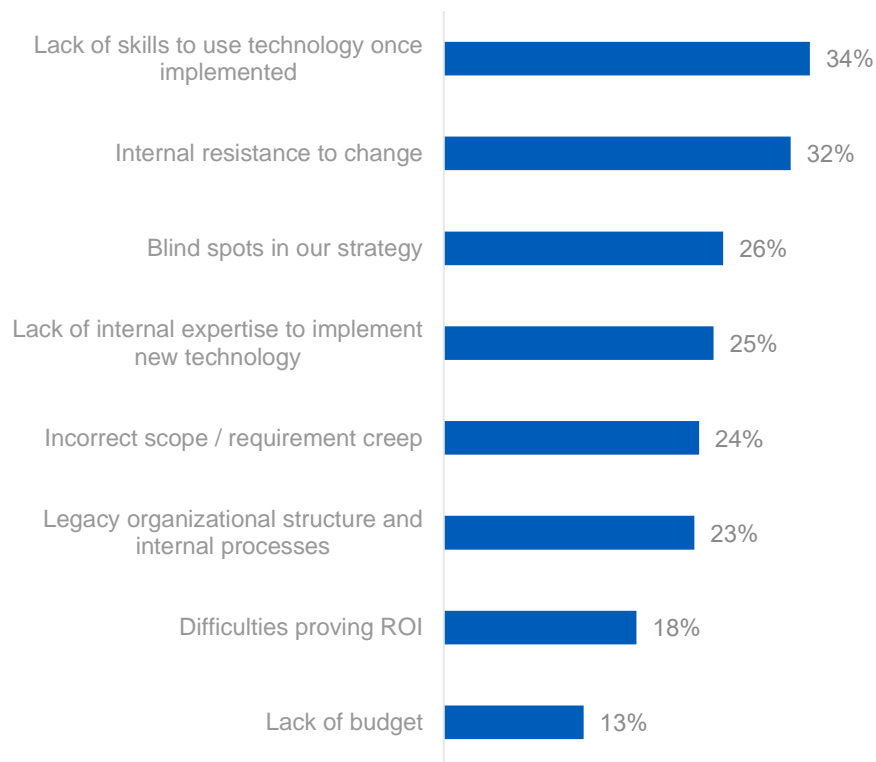
31%

Say a number of finance digital transformation initiatives have stalled or stagnated

34%

Say their finance digital transformation initiatives are not typically aligned with business-wide transformation initiatives

Skills and resistance to change are the greatest barriers:



Q. In the last two years, which of the following challenges have most hindered progress with your digital finance transformation initiatives?

Data issues delay critical business decisions:

50%

Say critical business decisions are delayed at least sometimes because finance is not proficient at delivering meaningful insights from available data

45%

Say critical business decisions are delayed at least sometimes because of conflicting data between finance and operations

29%

Say critical business decisions are delayed at least sometimes because critical data is not available on a real-time basis

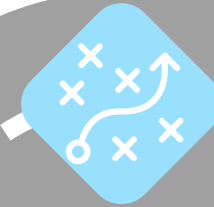
# A potential roadmap

## EFFICIENCY & AGILITY

If you have mastered the reporting & analysis game, there is always room for improvement.

## LOOK INTO THE FUTURE

To make better decision, a solid plan is a must have, how is the planning process at your company?



## ENRICH THE DATA

For most companies, combining finance and operational data will be key to drive business performance.

## THE STRATEGIC PARTNER

Providing great insights, on financial and non-financial data, modelling the future and support decision making will get you a seat on the table.

# How Workday can help

Don't move your actual problems in a new solution, it will not get you there.



## Richness of Analytics

Drill into every detail and leave no question unanswered



## Frees your time up for the important things

Automate recurrent processes and tasks



## Usability & distribution

Set new standards throughout your whole company, distribute your reports everywhere



## No data silos

There is only one place for your data

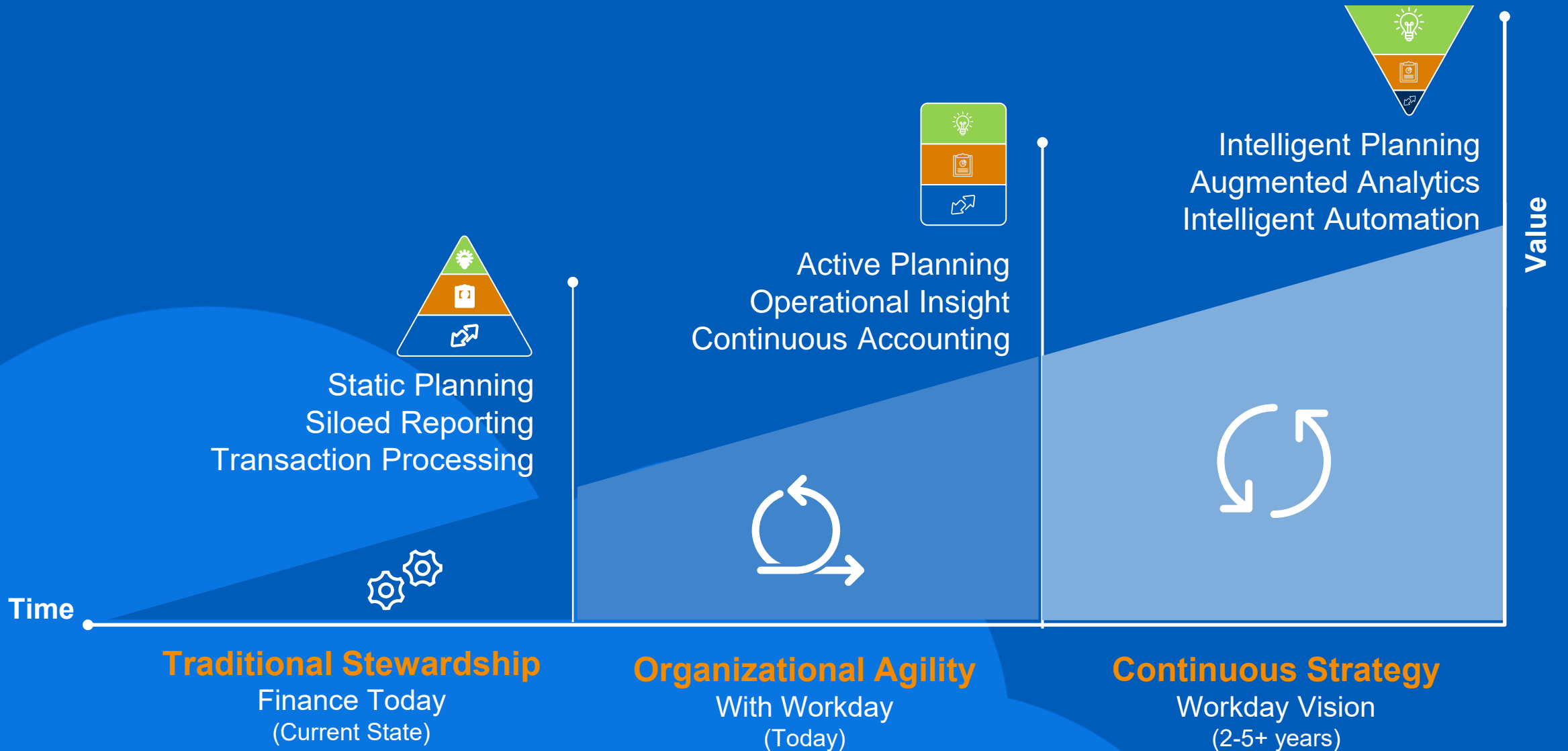


## Use the data, yours and others

AI and ML will get you a boost for automation, reporting and planning



# Journey to the Future



**Sprechen Sie mit unserer Community,  
sprechen Sie mit uns!**

